



NEWSLETTER #4 | JANUARY 2020

We express our deepest condolences to the families of the victims following the devastating earthquake in eastern Turkey on 24 January.

Our prayers and thoughts are with the families of the victims and all those injured or affected.

Dear Colleagues and Stakeholders of TEBD,

Much has happened in the TEBD Project in 2019, and the start of a new year brings some exciting changes to the TEBD Team in Brussels. I have been appointed as the new TEBD Project Director as of January 20th, and we also have a new Project Assistant - Ms Duygu EMENI. I would like to thank everybody who has taken part in the TEBD Team for their contributions to this successful Project!

The Turkey-EU Business Dialogue is crucial for the integration of EU and Turkish business communities. The most effective and increasingly strong platform for dialogue between the EU and Turkey, under the leadership of the Chambers, is carried out by the business community. As the TEBD Team, we are pleased to work in close cooperation with Turkish and EU Chambers as our stakeholders.

After a well-deserved holiday, a crucial year lies ahead of us and the entire TEBD community. Our plans for 2020 are ambitious: we will have many activities both in Turkey and the EU. We will organise a Turkey-EU Business Dialogue, Chamber Academy, 4 Study Visits and around 40 SME Workshops. We will also continue to support the 19 partnerships that have been established between European and Turkish Chambers in order to improve cooperation, share best practices, foster new opportunities and provide practical support to businesses.

We hope you will enjoy this latest edition of our newsletter and discover many opportunities to engage in and support our activities!

Oya ERSÖZ- TEBD Project Director

NEW ARRIVALS

Ms Oya ERSÖZ - TEBD Project Director

Ms ERSÖZ previously spent 9 years working for TOBB in Ankara, where she was responsible for developing and managing various EU-funded projects in collaboration with

different stakeholders. She has also carried out lobbying and networking activities in relation to a wide range of EU policies and programmes, while working at TuR&Bo in Brussels. She speaks Turkish, English, French and German.

Ms Duygu EMENI - TEBD Project Assistant

Ms EMENI was born and raised in the Netherlands, where she completed studies in Business Administration and Marketing Management. Ms EMENI has expertise in Event Management, Commercial Service, Personnel and Organisation. She speaks Dutch, English, Turkish and Spanish.



Ms Oya ERSÖZ - TEBD Project Director



Ms Duygu EMENI - TEBD Project Assistant

RECENT ACTIVITIES

**Representatives of Turkish Chambers develop closer links
with Chambers in the Baltic States**

Latvia & Estonia | 27-31 January 2020



A group of 12 representatives of Turkish Chambers are taking part in a Study Visit to Latvia and Estonia organised by the TEBD team and co-hosted by the Latvian Chamber of Commerce and Industry (LTRK) and the Estonian Chamber of Commerce and Industry.

The theme of this 5-day Study Visit is "Business Cooperation between Turkey and the Baltic States". The programme includes meetings with the host Chambers and cluster organisations, as well as visits to successful companies such as Peruza – a manufacturer of seafood processing equipment, and Aston Synthetics - a textiles manufacturer.

Contact: Angela Ustarroz

TEBD Workshop on 'The impact of SMEs' institutionalization on exports to the EU'

Sakarya, Turkey | 16 January 2020



The TEBD Workshop on 'The impact of SMEs' institutionalization on exports to the EU' (TEBD-W22) was organized by the Sakarya Chamber of Commerce and Industry in cooperation with EUROCHAMBRES and TOBB.

The Workshop attracted around 30 participants, and the event was opened by **Mr. Teyfik ÖZTÜRK**, General Secretary of Sakarya Chamber of Commerce and Industry (SCCI). **Mrs. Nalan UYSAL**, Founding Partner of HERA Management and member of TKYD (Corporate Governance Association of Turkey), addressed the challenges that Turkish SMEs can face when exporting their products to the EU.

Contact: Belgin Kılıç

Chamber Partnerships - Monitoring Visits



In the framework of TEBD, the European Union is funding 19 partnerships involving Chambers in Turkey and those in the EU Member States.

Each partnership includes at least 1 Turkish Chamber and 1 Chamber in and EU Member State. The selected partnerships launched their activities in April 2019, with a project duration of between 10 and 15 months. Each selected partnership is being supported by the European Union with a grant of up to €150,000.

The TEBD team provides training, coaching and continuous support for the successful implementation of each partnership project. This includes on-site monitoring visits, mid-term reviews and online support. The second round of monitoring visits has taken place between November 2019 and January 2020.

For more information about the 19 partnership projects that have received grants from the EU in the framework of TEBD, please see the TEBD website: [Chamber Partnerships](#)

A **Training Session** for representatives of the 19 partnerships on how to prepare Interim/Final Reports will be held on 25 February 2020 at the TOBB premises in Istanbul.

Contact: Belgin Kılıç

UPCOMING ACTIVITIES

SME WORKSHOPS



- **Bartın, Turkey** | 13 February 2020
TOPIC: **EU Trade - Competition Rules**
Hosted by Bartın Chamber of Commerce and Industry
- **Riga, Latvia** | 17 February 2020
TOPIC: **How to successfully enter the Turkish market**
Hosted by the Latvian Chamber of Commerce and Industry
- **Izmir, Turkey** | 17 February 2020
TOPIC: **Challenges of SMEs exporting to EU Countries**
Hosted by the Aegean Region Chamber of Industry
- **Gaziantep, Turkey** | 28 February 2020
Hosted by the Gaziantep Chamber of Commerce

Contact: Belgin Kılıç

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TURKEY-EU BUSINESS DIALOGUE

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