



NEWSLETTER #2 | SEPTEMBER 2019

Dear Reader,

Welcome to the 2nd edition of the TEBD Newsletter, which will bring to you fresh updates and stories from the Turkey EU Business Dialogue project.

Considering every project as an opportunity for change, there comes also change in our project team. Dirk Vantghem has handed over to me the director's position as of September 2019 and I am happy to continue this successful project with the team. At the same time we would like to thank him for all his efforts and contributions to realize this project.

Taking a review of the last few months shows a great number of activities that have been implemented in Turkey and Europe. Each of them contributes to the same objective: to build bridges between the EU and Turkish business communities. I would like to especially highlight the Chamber Partnerships, which are running since the spring.

Looking forward, we are planning further activities across all main project areas and continuing to enlarge the scope of our business dialogue efforts. Our updated project website will enable us to share information more efficiently.

With our newsletter, to be published every two months, we will announce new activities and share pictures from past events, but also hear from participants, their stories and successes. Enjoy reading, and feel free

to contribute with your comments and suggestions!

Werner Gruber - TEBD Project Director

UPCOMING ACTIVITIES

SME WORKSHOPS



- **Istanbul, Turkey** | *8 October 2019*
TOPIC: **Adaptation of Food Producers to the EU Standards**
- **Roma, Italy** | *October 2019*
TOPIC: *(to be confirmed)*
- **Edremit, Turkey** | *October 2019*
TOPIC: **Challenges of SMEs Exporting to EU Countries**
- **Erzurum, Turkey** | *November 2019*
TOPIC: **EU Trade Competition Rules**

Contact: Belgin Kılıç

ENERGY EFFICIENCY AUDIT



The aim of the **Energy Efficiency Audit** activity within TEBD is to develop capacity and knowledge within Turkish Chambers, which will allow them to advise SMEs/members on how they can reduce their energy consumption, and thus become more competitive and sustainable.

This tool is based on a methodology that was developed by an EU funded project called STEEEP (Support and Training for an Excellent Efficiency Performance), which aims to reduce energy consumption in SMEs. The implementation of this Audit follows a similar process as the Acquis Audit, with the support of experts from EU chambers.

The call for Turkish chamber applicants will be sent out **by the end of September**.

Contact: Angela Ustarroz

STUDY VISIT #2 TO TURKEY



Based on the success of the first TEBD Study Visit to Turkey, which took place in February 2019, the second one will be organized towards the end of this year. The Study Visit will enable Chamber Executives from the European Union to learn about the opportunities that exist for doing business in Turkey. The subject of this second visit will be again on an important business topic that is relevant for European Chambers and SMEs.

The details will be announced to all eligible members **in the coming weeks.**

Contact: Angela Ustarroz

PREVIOUS ACTIVITIES

SME WORKSHOPS



[Kayseri, Turkey](#) | 28 August 2019

TOPIC: EU Trade Policy and Relations with the EU

TESTIMONIAL

I participated in the TEBD Study Visit to Brussels in July. Thanks to this Study Visit I had the chance to learn about different aspects of the EU, and I also got a lot of useful information about EU Funds and the application process. I would highly recommend for those who haven't done it yet to attend this kind of study visit to broaden their vision!



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EUROCHAMBRES



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