



This Project is co-funded by the European Union and Republic of Turkey



MONDAY 28 January

Time	Programme	Location
8:45	Meeting at the reception - Hyatt Regency Paris Etoile	3 Place du Général Koenig, 70517 Paris
9:30-10:00	Welcoming of the participants Programme introduction	CCI France – 8 / 10 rue Pierre Brossolette, Levallois-Perret
10:00-12:00	Dematerialization of supporting services and administrative processes of CCIs : <ul style="list-style-type: none"> • Presentation of the French CCIs network's overall digital strategy • Focus on 5 national digital tools and projects 	CCI France – 8 / 10 rue Pierre Brossolette, Levallois-Perret
12:15-13:30	Lunch at restaurant <i>Le Marjolin</i>	46 Rue Marjolin, 92300 Levallois-Perret
14:00-15:00	Presentation of: <ul style="list-style-type: none"> • The general digitalization policy of CCI Paris-IDF • CRM 	CCI Paris Île-de-France 8 Avenue de la Porte de Champerret, 75017 Paris
15:00-15:15	Small Break	
15:15-16:00	Presentation of the Department of Foreign Trade Facilitation : presentation of the dematerialized export formalities (ATA carnets, certificates of origin, Chamber Sign ...)	CCI Paris Île-de-France 8 Avenue de la Porte de Champerret, 75017 Paris
17:00-18:00	Visit of Station F , the world biggest startup campus <ul style="list-style-type: none"> • Visit of the "Share Zone" • Visit of the French Tech area • Presentation of the support services provided to startups by CCI Paris-IDF 	STATION F 55 Boulevard Vincent-Auriol, 75013 Paris
18:00-19:30	Guided walk on the Avenue des Champs Elysées (optional)	Avenue des Champs Elysees, 75008 Paris
19:30-21:30	Dinner at restaurant <i>Cave Laurezac</i>	3 Rue du Général Lanrezac, 75017 Paris



TUESDAY 29 January

<i>Time</i>	<i>Programme</i>	<i>Location</i>
8:45	Meeting at the reception - Hyatt Regency Paris Etoile	3 Place du Général Koenig, 70517 Paris
10:00-11:00	Presentation of the ' DIGITEURS ': support tools for companies in their digital transformation (showroom, website, training, collective and individual support ...)	CCI Paris 81 Avenue de la République, 75011 Paris
11:00-12:00	Presentation of the diagnostic service for the " Digital Transformation Strategy " of SMEs: <ul style="list-style-type: none"> Analyze the digital maturity of the company and its presence on the web; study the numerical behavior of customers; develop a digital strategy; define the action plan including performance indicators to improve the company's web visibility 	CCI Paris 81 Avenue de la République, 75011 Paris
12:15-13:30	Lunch at the restaurant <i>Café Le Charbon</i>	109 Rue Oberkampf, 75011 Paris
14:30-16:00	Visit of the Open Spot : showroom dedicated to innovative digital solutions of SMEs affiliated with CCI Paris -IDF	CCI Hauts-de-Seine 55 Place Nelson Mandela, 92729 Nanterre
16:00-16:30	Presentation of the " Connected shop ": discovery of today's and tomorrow's businesses through concrete demonstrations of solutions and applications.	CCI Hauts-de-Seine 55 Place Nelson Mandela, 92729 Nanterre
19:30-21:30	Dinner with Ozlem Nudrali, Commercial Affairs Counsellor at the Turkish Embassy in Paris, at Chez Gabrielle	7 rue de l'Etoile, 75017 Paris

WEDNESDAY 30 January

<i>Time</i>	<i>Programme</i>	<i>Location</i>
5:00	Meeting at the reception to check out & departure to the train station- Hyatt Regency Paris Etoile	3 Place du Général Koenig, 70517 Paris
06:03-09:45	Thalys Paris Nord – Amsterdam Central Station	-
10:00-11:00	Transfer to the Hotel and Check in - DoubleTree Hilton Amsterdam Centraal	Oosterdoksstraat 4, Amsterdam, 1011 DK, Netherlands
11:30	Meeting at the reception - DoubleTree Hilton Amsterdam Centraal	Oosterdoksstraat 4, Amsterdam, 1011 DK, Netherlands
12:00-14:00	Presentation of digital services and projects :	

	<ul style="list-style-type: none"> The expansion and improvement of their services through a multi-channel approach. Increasing security in digital business and economic traffic. Using of KVK data to increase the innovative capacity of entrepreneurs. <p>+ LUNCH (sandwiches + fruits) at CCI Netherlands</p>	CCI Netherlands (KVK Amsterdam) De Ruijterkade 5 1013 AA Amsterdam
14:45-16:00	<p>CMS Stark Derksman Digitalisation from lawyers perspective. CMS law offers access to relevant legal know-how and services, through their online services.</p>	Atrium, Parnassusweg 737, 1077 DG Amsterdam
16:00-17:00	<p>StartupDelta StartupDelta is an independent public-private partnership. Together with the main innovation hubs in the Netherlands, the team works with the ministries of Economic Affairs and Education Culture and Science, the startup community and other partners.</p>	
20:00-22:00	Dinner in Amsterdam	-

THURSDAY 31 January

Time	Programme	Location
TBD	Meeting at the reception - DoubleTree Hilton Amsterdam Central	4, Oosterdoksstraat, 1011 DK, Amsterdam
09:00-10:00	Transfer to The Hague	
10:15-12:00	<p>Dutch Blockchain Coalition It is a jointly developed partnership by industry, government and knowledge institutions. Blockchain is a young technology, which makes digital trust possible and establishes its own path on the hype cycle.</p>	TNO Delft, Julianalaan 67 Delft
12:00-12:30	<p>The Hague Security Delta / Innovation Quarter (TBC) The Hague Security Delta is the leading security cluster in Europe. In this Dutch cluster, businesses, governments, and knowledge institutes work together on innovation and knowledge in the fields of cyber security, national and urban security, protection of critical infrastructure and forensics.</p>	TNO Delft, Julianalaan 67 Delft
13:00-14:00	<p>NETUBA round table lunch + LUNCH (halal soup, sandwiches and salad)</p>	WTC The Hague, Prinses Margrietplantsoen 33, 2595 AM Den Haag
14:30-15:30	<p>ICTU (TBC) How Dutch government facilitates digital services to entrepreneurs. ICTU's professional field is digital government.</p>	Wilhelmina van Pruisenweg 104, 2595 AN Den Haag